



(Ee-sah-bo)

Isabeau Jackson

UI/UX Designer | Illustrator

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Experience

April 2020-May 2020

Student Creative Director/Design Intern

Transcend Education, Hastings-on-Hudson, NY

- Led 7-person student team designing and executing a series of deliverables including a brand style guide, new icons, a website audit, social media templates, MailChimp newsletter templates, InDesign templates, Google Docs templates, Google Slides templates, and infographic visuals.
- Communicated and scheduled check-ins and progress updates with client
- Responsible for revising documents and updating files

May 2017-Present

Freelance Designer, Kettering, OH

- Developed a one-page Signature Ride event site for Major Taylor Cycling Club Dayton
- Social media specialist for *The Adventures of Captain Eyeball* film
- Paintings, illustrations, and apparel designs for various clients

January 2020-May 2020

Copywriter/Designer, National Student Advertising Competition Team

The Modern College of Design, Kettering, OH

- Created copy and content for a marketing campaign for Adobe; team's campaign took first place at the District V American Advertising Federation competition
- Designed deliverables, visual data, and other needed elements
- Researched data and provided strategic marketing information

July 2017-July 2018

Graphic Designer, The Brecksville Gazette, Brecksville, OH

- Designed and created ads for print
- Maintained extensive file organization
- Assembled digital files for final layout of newspaper

Education

August 2018-May 2020

The Modern College of Design, Kettering, OH

Associate Degree of Applied Business in Design

- Took technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, and illustration, as well as general education courses in English, art history, psychology, marketing, and communications
- Received Award of Excellence for achieving both a cumulative GPA of 3.75 or higher and perfect attendance

Skills

- Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Bridge • Adobe Lightroom
- HTML/CSS • InVision • Trello • Wix • Slack • Wacom Cintiq and Intuos • Apple Pencil
- Procreate • iPad • Microsoft Word • Microsoft Excel • Microsoft PowerPoint • Sketch
- Illustration • Digital photography